



Jeff Parrott: Working On It

Where: Ro2 Art Uptown at West Village
3699 McKinney Avenue #312, Dallas, TX 75204

When: July 21 – August 26, 2012
Opening Reception: Saturday, July 21, 7-10pm
Contact: Jordan Roth, 214-803-9575 – jordan@ro2art.com

FOR IMMEDIATE RELEASE:

Ro2 Art is excited to present *Working On It*, a solo exhibition by artist Jeff Parrott. The opening reception will take place Saturday, July 21, from 7 to 10pm, and will run through August 26, 2012. The exhibition will take place at Ro2 Art Uptown at West Village, located at 3699 McKinney Avenue, Suite 312, in the Uptown area of Dallas.

Jeff returns to Dallas for his first hometown solo show, after completing his Master of Fine Arts at The School of Art Institute, Chicago. For *Working On It*, Jeff Parrott will present beautiful, color-rich works created with a diverse mix of multidimensional surfaces and materials, reflecting the artist's escapist love of color, lines, and texture.

Artist Statement

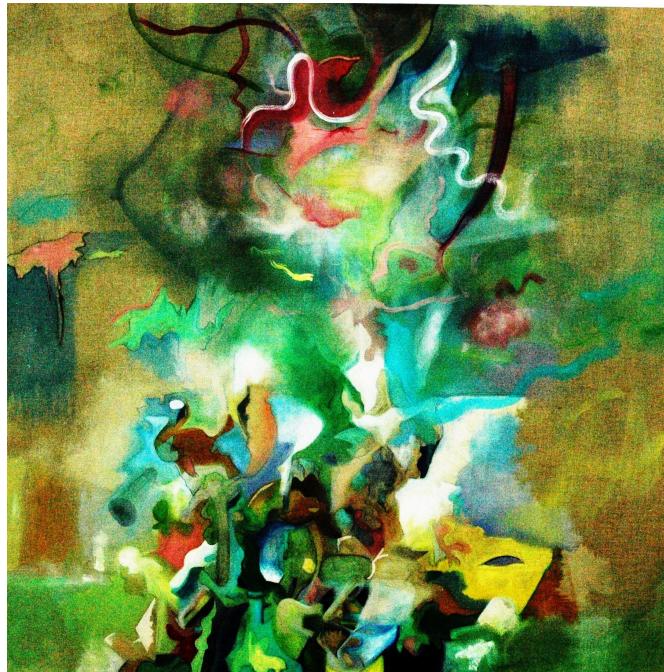
My work is an expression of “nothing” evolving into “something”. I’ve become entranced by the subtleties of paint and the boundless possibilities offered by the addition of color-altering mediums and mixed media. Beginning with a single brush stroke, the paint bends its way onto the space. Habit propels us to categorize and rationalize what we see. Observation affects perception. Closer examination reveals an answer simpler than mere rationality can provide, in turn, subjecting a viewer to the art of letting go. Releasing control over the tendency to look for a deeper meaning in a painting comprised of colors, lines, and textures, and willfully forgetting our reflex to search for a horizon or a point of origin in an attempt to orient ourselves, allows us to experience complete immersion without expectation. Accepting that there is no true “beginning” or “end”, we are awake with a new freedom. The natural ability to remain tranquil with the intrinsic knowledge that there will indeed be progress in our abilities to see – inwardly and outwardly – results from simultaneously caring and not giving a damn. Pontification of purpose is a non-point. There is peace in the necessity to realize simply this: “it is what it is” – and I am always working on it.

About Ro2 Art:

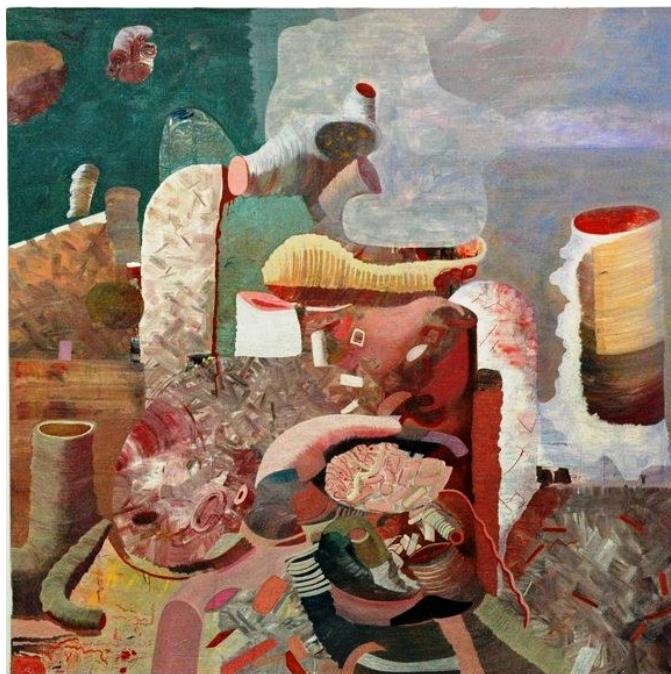
Mother-and-son partners Susan Roth Romans and Jordan Roth operate Ro2 Art, a full-service gallery and consultancy with spaces in the Uptown and Downtown areas of Dallas, working with a diverse group of contemporary artists, most with ties to the North Texas Region. At present, Ro2 focuses on the exhibition and sale of work in all visual media, through a fine art gallery in the West Village of Uptown Dallas, an intimate project space at the historic Kirby Building in Downtown Dallas, and traditional gallery across the street at 1408 Elm.

All works will be on view July 21 through August 26, 2012. Please join us for the opening reception Saturday, July 21 from 7 to 10pm at Ro2 Art Uptown at West Village, located at 3699 McKinney Avenue #312. For more information, visit www.Ro2art.com, or call Jordan Roth at (214) 803-9575.

IMAGES



Jeff Parrott, *Atmosphere* 2012, 48" x 48", Oil, acrylic, egg tempera on linen



Jeff Parrott, *Untitled*, 2012, Oil, acrylic, egg tempera on linen

Jeff Parrott: *Working On It* | July 21 – August 26, 2012
Ro2 Art Uptown | 3699 McKinney Ave. #312, Dallas, Texas | 214.803.9575 www.Ro2Art.com